

the**foresight**group

THE
OASIS SCHOOL
OF HUMAN RELATIONS



Merryck & Co

A **unique invitation**
to join a **pioneering** global group
of businesses ready to develop a
Company of Tomorrow - Today

Apply by 15th May

Think Big • Act Small • Start Now



**GLOBALLY RESPONSIBLE LEADERSHIP
INITIATIVE**





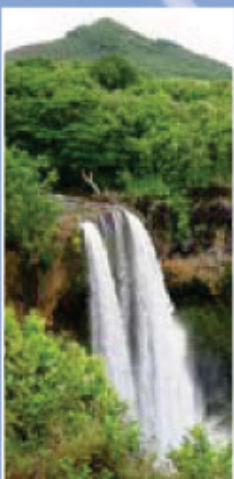
Developing

the Company of Tomorrow - Today

a customised hands on program to deal with emerging challenges

As we look around we see a few leaders and managers searching for breakthroughs to accelerate the process of building their organisation as a next generation company.

Many try to push 'the flywheel' on their own - now you don't need to!



"Business in the 21st century is emerging as something fundamentally different to business in the past. Human society is changing faster than ever before and we face new global realities in terms of a resource constrained world."

Mark Drewell, Chairman The Globally Responsible Leaders Initiative

- ▶ Are you a high potential or an emerging leader* who wants to speed up and leverage your company's efforts towards becoming a globally responsible one?

If that's the case, and you need something beyond the conventional executive education offerings and seminars on global issues - join us and our development programme and benefit from working with others from around the world with different experiences and contexts who are in the same position as you.

We will help you to create and action-test options to accelerate your company's success.

The design of our programme invites all participants to come forward with their specific challenges; and through collaboration with other participants act as a catalyst in their respective companies. The program offers a way to step-change your work through entrepreneurship in action.

Together we will be Thinking Big, Acting Small and to Starting Now!

* An emerging leader is typically someone who is on the fast track to becoming a senior executive or major business unit head and is one or two job [or career move(s)] away from achieving that. They may also be someone tasked with setting up a major new venture or someone playing a key role in influencing the future strategy or direction of an organisation.

The Invitation

Join us if you want to build a culture of doers and have a strategic challenge or initiative.

Join us if you are a highly motivated high potential or emerging leader* mandated by your leadership with a "license to operate".

Join us with a colleague so that together you will achieve a higher impact, earlier.



The Benefits for You and Your Company

- ▶ Translate your strategic thinking around corporate challenges into specific value-creating opportunities and manageable action plans;
- ▶ Be part of a focused and intensive programme that equips you with new ideas, approaches, skills and practices to speed up change within your company;
- ▶ Develop partnerships across industry boundaries and tap into an international network of change agents that could otherwise take years to develop;
- ▶ Work within a learning environment where crucial issues in relation to the practice of your organization and their implications to the wider community can be addressed with openness and trust.

Potent Blend

A Powerful Blend of organisations have created this programme.

- ▶ The ForeSight Group's (Sweden) globally applied entrepreneurial approach including providing the basic framework for developing The Globally Responsible Leadership Initiative (GRLI).
- ▶ The Oasis School of Human Relations' (UK) transformative whole person learning perspectives.
- ▶ Merryck & Co's (UK, USA and Australia) world class mentoring of Business Leaders.
- ▶ The Center for Creative Leadership's (Europe, USA and Asia) proven processes to facilitate and sustain the organisational impact for the participating corporations.
- ▶ The support of business schools from GRLI's global partnership and network. University of Notre Dame (US); CEIBS (China); Queen's University (Canada); Fundacao Dom Cabral (Brazil); AVT (Denmark); University of Stellenbosch (South Africa); Petrobras (Brazil); Macquarie Graduate School of Management (Australia) IAG - Louvain School of Management (Belgium)

This programme honours the 3 laws of Globally Responsible Leadership.

The Law of the Environment

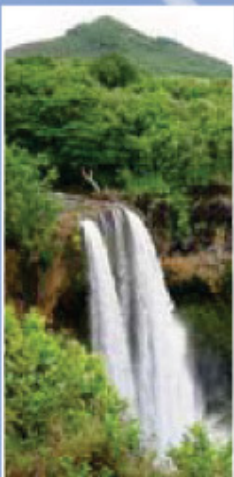
The natural system is not a stakeholder in our businesses; it is the ultimate foundation of the rules.

The Law of Interconnectedness

Everything everywhere is linked in a single system Therefore every action must be considered in the context of its effect on the whole system.

The Law of Engagement

Globally responsible leaders must become engaged in solving the dilemmas that confront us as a consequence of the first two laws.



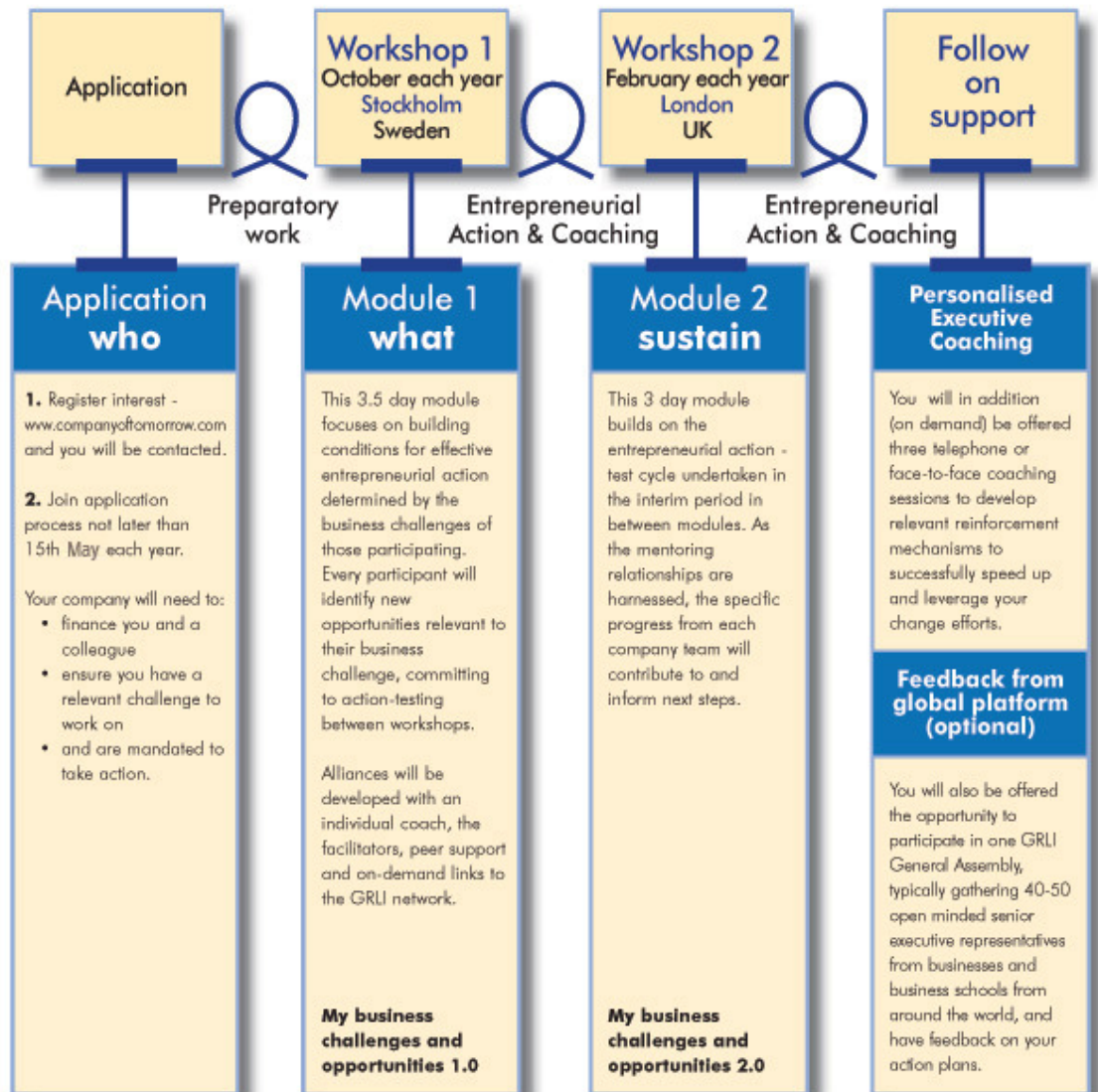


Developing

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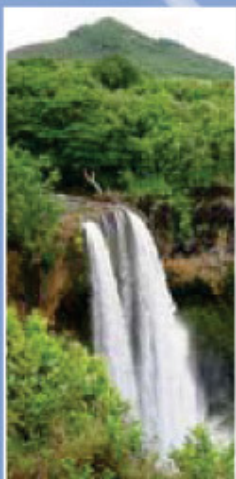
a customised program for emerging leaders

To speed up and leverage your companies development efforts by creating and testing options for the future.



*It is easier to act
our way into a new
way of thinking
than to think our
way into a new
way of acting.*

Richard Pascal



Alongside Support

Facilitator Support

Skilled and experienced facilitators are on hand throughout the process, representing business, organisational and individual development consultancy and each being active partners in the GRLI.

Mentoring

Individual time with a specialist coach.

Global Network

Access to the global GRLI network.

Peer Support

Mechanisms in place to enrich the learning community.

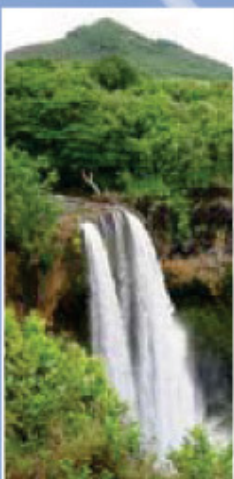


In-house option

You can discuss with us, ways of bringing this directly into your company.

Features

*Future oriented
entrepreneurial
action based
stimulating
business driven
sustainable ethos
global responsibility
personal and
organisational
development.*



Dates

October each year Stockholm, Sweden

February each year London, UK

The Numbers

Number of Companies: between 6 and 10. There is an option to run this as an in-house.

Participants: Minimum of 10, maximum of 20.

Application: The closing date for joining is 15 May each year.

Investment: €12,000 (+ VAT for each participant (ideally 2 participants per company need to apply); €9,000 (+ VAT) for a third participant from the same company to encourage teams. (Investment includes associated materials and venues. Accommodation and meals for modules are invoiced separately.)

To Register Interest or to find out more

To find out more, visit:

- ▶ The Company of Tomorrow Website (www.companyoftomorrow.org) or most welcome to contact the Program Directors directly:

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About the GRLI

The GRLI vision of the future is of a world where leaders contribute to the creation of economic and societal progress in a globally responsible and sustainable way. The goal of the 60 partners is to develop the current and future generation of globally responsible leaders through their global network of companies and learning institutions. With the support of founding partners UN Global Compact and EFMD, the GRLI will reach their goal by taking action throughout the world on issues of new business practices and learning approaches, advocacy and concept development.

This programme is a supported action of the GRLI.

About the UN Global Compact

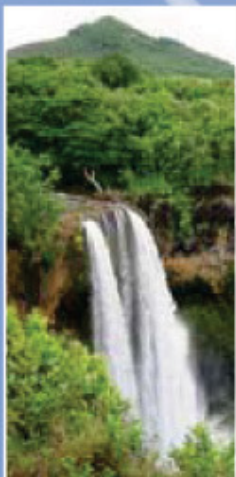
Launched in 2000 by the former UN Secretary General Kofi Annan, the Compact brings business together with UN agencies, civil society and governments to advance universal principles in the areas of human rights, labour, environment and anti-corruption. With over 2000 participating companies from more than 80 countries, it is the world's largest voluntary corporate citizenship initiative.

For more information please visit www.unglobalcompact.org

About EFMD

EFMD is an international membership organisation, based in Brussels, Belgium. With more than 700 member organizations from academia, business, public service and consultancy in 75 countries, EFMD provides a unique forum for information, research, networking and debate on innovative and best practice in management development.

For more information please visit www.efmd.org





Partners of the GRLI

- ▶ Arcandor AG (Germany)
- ▶ Asian Institute of Management - AIM (The Philippines)
- ▶ Aviva plc (UK)
- ▶ Audencia Nantes Ecole de Management (France)
- ▶ AVT Institute of Executive Education A/S (Denmark)
- ▶ Babson College (USA)
- ▶ Barloworld Limited (South Africa)
- ▶ BEM - Bordeaux Management School (France)
- ▶ Caisse d'Épargne Aquitaine Nord (France)
- ▶ Center for Creative Leadership - CCL (USA & Belgium)
- ▶ China Europe International Business School CEIBS (China)
- ▶ EFMD
- ▶ ESSEC Business School (France)
- ▶ Fundação Dom Cabral (Brazil)
- ▶ GlaxoSmithKline Biologicals (Belgium)
- ▶ Griffith University Business School (Australia)
- ▶ Groupe ESC Rouen (France)
- ▶ IAG - Louvain School of Management (Belgium)
- ▶ IBM
- ▶ IESE Business School (Spain)
- ▶ INSEAD (France)
- ▶ IESEG School of Management (France)
- ▶ Instituto de Empresa (Spain)
- ▶ Lafarge Ciments (France)
- ▶ LaTrobe University (Australia)
- ▶ Leeds Metropolitan University (UK)
- ▶ London Business School (UK)
- ▶ Macquarie Graduate School of Management MGSM (Australia)
- ▶ Melbourne Business School (Australia)
- ▶ Merryck & Co (UK)
- ▶ National Australia Bank (Australia)
- ▶ Northern Institute of Technology Hamburg (Germany)
- ▶ OU Business School (UK)
- ▶ Pepperdine University - Graziadio School of Business and Management (USA)
- ▶ Petróleo Brasileiro S/A - PETROBRAS (Brazil)
- ▶ Queen's University School of Business (Canada)
- ▶ Responsible Business Initiatives - RBI (Pakistan)
- ▶ Schneider Electric (France)
- ▶ ShakarGanj Mills (Pakistan)
- ▶ Stellenbosch Business School (South Africa)
- ▶ St Petersburg State University - Graduate School of Management (Russia)
- ▶ Sunland Group Ltd (Australia)
- ▶ The ForeSight Group (Sweden)
- ▶ The Oasis School of Human Relations (UK)
- ▶ United Laboratories (The Philippines)
- ▶ United Nations Global Compact
- ▶ Universidad del Pacifico (Peru)
- ▶ University of Management and Technology - UMT (Pakistan)
- ▶ University of Mannheim (Germany)
- ▶ University of Notre Dame - Mendoza School of Business (USA)
- ▶ University of South Africa, Centre for Corporate Citizenship (South Africa)
- ▶ Wake Forest University - Babcock Graduate School of Management (USA)
- ▶ Welingkar Institute of Management Development & Research (India)

